

MADE4DIY

*Italian Producers
for DIY & Gardening*



Sede Operativa presso FAB S.r.l. :

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Italy



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Follow Us



MADE 4 DIY è in Contatto Diretto con le Organizzazioni Europee !

Official Member of :

European Federation of DIY Manufacturers



<http://www.fediyma.com/european-federation-of-diy-manufacturers.html>

- Tracciare le tendenze dei consumatori
- Migliorare la conoscenza del mercato
- Aumentare export e relazioni internazionali
- Rappresentare i produttori ed aiutarli a crescere

European DIY Retail Association



<http://www.edra-online.com/english/>

- + 120 Retailers attivi in 97 paesi
- Fatturato complessivo di circa €208 miliardi



FEDIYMA OFFICIAL ASSOCIATION MEMBERS :

The logo for MADE4DIY. The word "MADE" is in green, "4" is in white with a black outline, and "DIY" is in red.



The logo for FEBiN. The letters "FEB" and "N" are in blue, while the "i" is white with a blue dot and is positioned inside a blue-outlined square.

The logo for Unibal. The word "Unibal" is in a blue, sans-serif font, with a green and orange stylized "U" at the beginning.



Herstellerverband
Haus & Garten

Aziende
Consortiate

MADE4DIY



[illegible]

SERVIZI :

Networking e Condivisione di Informazioni :



Report e Analisi di Mercato :



REPORTS :

fediyima World DIY Report



International DIY Consumer Study



Market Updates





GERMANY

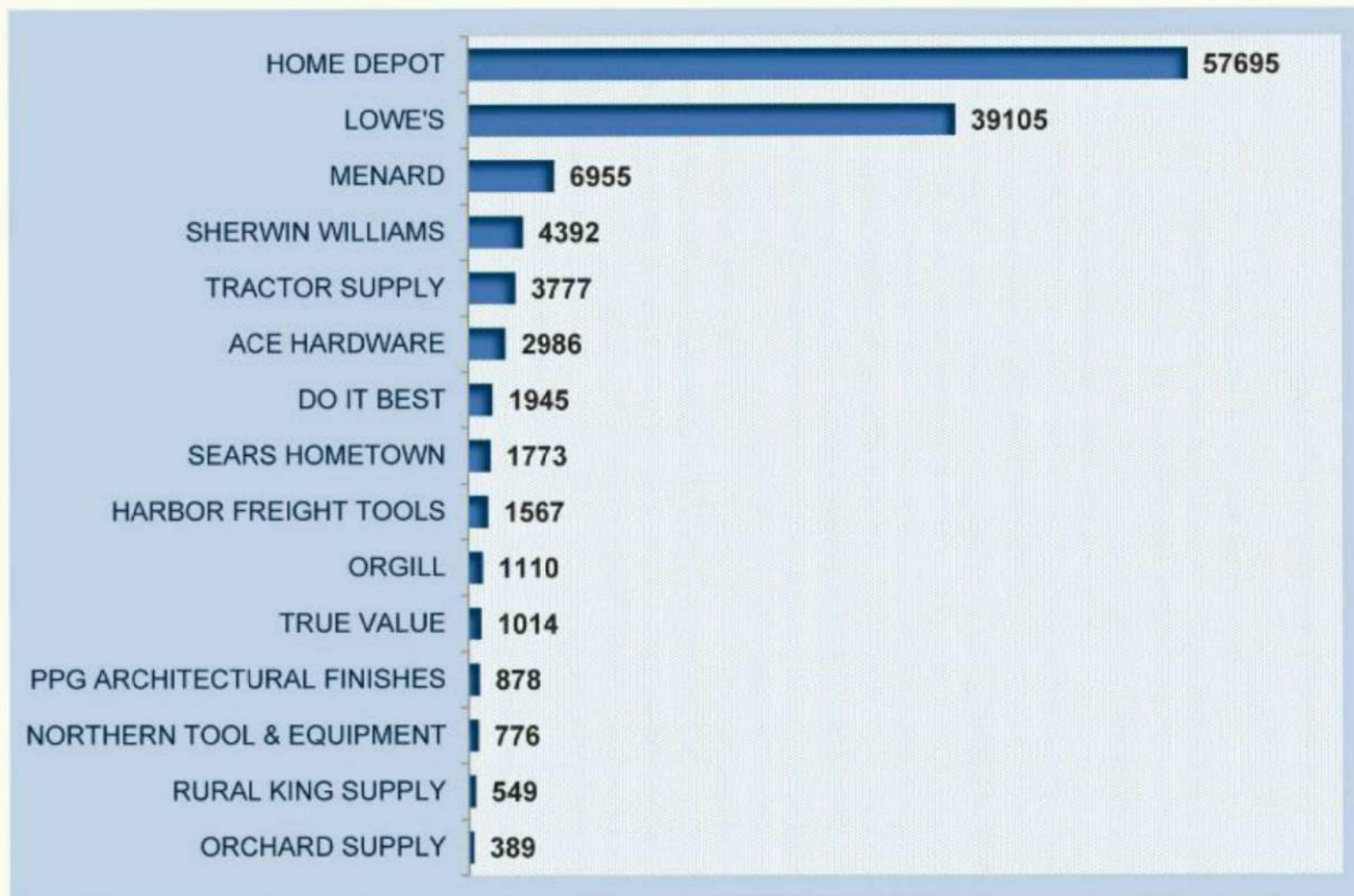
sales in 2013, € millions





USA

sales in 2013, € millions



SERVIZI :

Advertising e Promozione



Interviste » MADE4DIY: il network per promuovere la cultura del diy

MADE4DIY: il network per promuovere la cultura del diy

08 September 2014

[Segnala a un amico](#) [Condividi](#)



Promuovere il diy in Italia; condividere dati per l'acquisto di energia, trasporti, costi di assicurazione sul credito; favorire i rapporti con i buyer della gd. Sono questi alcuni degli obiettivi che promuove il consorzio **MADE4DIY**, un network di aziende nato lo scorso anno dall'unione di sei aziende appartenenti a categorie merceologiche complementari e non solo, e che oggi ha già raddoppiato il numero di soci. Il neo-presidente **Michele Zucca** di **FAB**, socio fondatore di MADE4DIY, ci ha spiegato quali sono i traguardi che vuole raggiungere il consorzio nel medio termine.

Mondo Pratico: Da poco avete festeggiato il primo anno di attività e tu personalmente hai ricevuto il testimone da Amedeo Scrittoli per la presidenza del consorzio: cosa si propone MADE4DIY per i prossimi mesi?



La più ampia gamma di bordi in Europa

web AND magazine s.r.l.

HOME CHI SIAMO PUBBLICAZIONI PIANI EDITORIALI E LISTINI EDICOLA ON LINE E ABBONAMENTI

HOME » NEWS » MADE4DIY, UN CONSORZIO PER IL BRICOLAGE



CERCA NEL SITO

ARCHIVIO RIVISTE

Un modo semplice per arretrati Easy way to

SFOGLIA LE RIVISTE

divisione CAMAR

MADE4DIY, un consorzio per il bricolage



SERVIZI :

**Incontri con i buyer delle più
importanti catene del Fai Da Te**

Solo per citarne alcune :



castorama

Opportunità esclusiva di prendere parte agli incontri di BHETA per incontrare le principali catene del DIY

Unique opportunities for BHETA members to meet buyers of key retail chains

Forums, seminars and 'Meet the Buyer' events exclusively available to BHETA members. Proven to yield unique trading opportunities unlikely to have been discovered by any other route. Inside track information, face to face exposure to key buyers and specialist advice on everything you need to know about your domestic and export markets.

BHETA
MEET THE BUYER

BHETA
Events and Forums



2015 BHETA EVENTS

DIY Forum with Travis Perkins – 15th January

A dedicated DIY Forum with presentations from guest speakers including keynote speaker Ian Preedy, Group Commercial Director from Travis Perkins. TP will be sharing some of their future plans and projects with BHETA members.

BHETA 'Meet the Buyer' day with Screwfix – 4th February

The 4th Screwfix 'Meet the Buyer' day following earlier successes, offering members the opportunity to meet the whole Screwfix buying team.

BHETA 'Meet the Buyer' day with Argos – 19th February

The 1st Argos 'Meet the Buyer' day following a presentation from the retailer in 2014 at a BHETA Housewares Forum.

Housewares Forum with Poundland – 25th February

BHETA is hosting a Forum featuring Richard Lancaster, Commercial Director of Poundland as guest speaker, supported by other industry guest speakers.

BHETA 'Meet the Buyer' day with Wyevale – 25th March

Another 'Meet the Buyer' event with Wyevale Garden Centres following an earlier event in 2014.

BHETA 'Meet the Buyer' day with John Lewis – 2nd April

Excellent opportunity for members to present new and innovative products to the Cookshop, Tabletop and Home Utility team at the Hilton Hotel, Victoria.

BHETA 'Meet the Buyer' day with The Range – 20th May

A unique opportunity for members to arrange appointments with The Range buying team.

BHETA AGM – 21st May 2015

Guest speakers to be confirmed.

REGULAR QUARTERLY FORUMS

Credit Forums

Improve cash flow and enhance your risk management.

Regular BHETA Credit Forums are held to enable members to track the latest credit ratings and information with representatives from Experian and Reynolds Insure.

FUTURE EVENTS

'Meet the Buyer' days

BHETA is also in discussions with Wickes, House of Fraser, B&Q, Robert Dyas, Castorama Poland and Wilkinson's with regard to future BHETA Forums and 'Meet the Buyer' events.

Exhibitions

2015 will also see the launch of Exclusively Electrical, with a new dedicated SDA Hall, that will sit alongside Exclusively Housewares, at the Design Centre in London, on 9–10th June 2015.

BHETA is sponsoring the Innovation Zone at Totally DIY 2015 and offering members an exclusive discount for the Garden Press Event.

UKTI Workshops

BHETA works closely with UKTI to run seminars and forums to provide new and inexperienced exporters with the training, planning advice they need to succeed overseas.

Retail Workshops

BHETA will be holding a range of retail workshops covering category management, supply chain solutions as well as integrated services. These workshops will be run jointly with leading retailers.

BHETA

Your Voice in the Industry

British Home Enhancement Trade Association Federation House, 10 Vyse Street, Birmingham, B18 6LT
Tel: +44 (0)121 237 1130 Fax: +44 (0)121 237 1133 E-mail: info@bheta.co.uk

www.bheta.co.uk

MADE 4 DIY è anche Fiere, Eventi e Forum



MADE4DIY

Bricoday Trade Fair

UNA DELLE
PRINCIPALI FIRE DI
SETTORE IN ITALIA

25/26/2014 - Mi.Co. Milano
Bricoday
2014
Expo&Forum

INNOVAZIONE E TECNOLOGIE
PER LO SVILUPPO DEL BRICOLAGE
COME CONTINUARE A RENDERE
ATTRATTIVO IL NEGOZIO

NUMERO 1
DEI MERCATO
DEI BRICOLAGGI





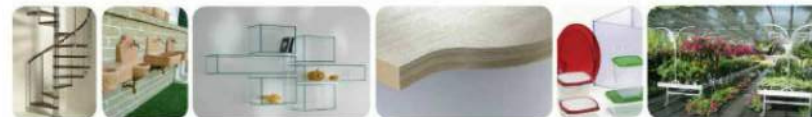
Analizzando il Mercato Francese del Bricolage

***Special Guest : Gilles Caille -
président d'Honneur UNIBAL***



MADE4DIY

CONSORZIO ITALIANO
PRODUTTORI BRICOLAGE
FAI DA TE
GARDENING



Convegno

Il mercato del **BRICOLAGE**
in **Francia**

SPECIAL GUEST: Gilles Caille, Presidente Onorario dell'Associazione Francese Unibal



Gilles Caille

Sede del convegno: Italia Firenze Resort - Viale Parigi, 8, 51121, Pistoia



Coaching e Training



Per Assicurare una
Crescita Continua
alle Nostre Aziende !

***BUYER POINT - Convegno/Esposizione
della durata di 2 giorni.
Un giorno è dedicato interamente
all'incontro con i buyer!***

12-13/05/2015

Milano

BUYER POINT



The best Networking Events for the Home Improvement Industry

3rd Global DIY-Summit 2015

Retail Revolution - The Future of Home Improvement

11-12 June 2015
Park Plaza Westminster Bridge Hotel, London, UK

Speakers:

 John Ellis CEO, Bunnings	 Benoit Gaudet CEO, Leroy Merlin	 Hermann Dittler CEO, Bauhaus	 Hermann Dittler CEO, Bauhaus
 Hermann Dittler CEO, Bauhaus	 Hermann Dittler CEO, Bauhaus	 Hermann Dittler CEO, Bauhaus	 Hermann Dittler CEO, Bauhaus
 Hermann Dittler CEO, Bauhaus	 Hermann Dittler CEO, Bauhaus	 Hermann Dittler CEO, Bauhaus	 Hermann Dittler CEO, Bauhaus

3rd Global DIY-Lifetime Award 2015

Highlight of the first congress day is the festive presentation of the 3rd Global DIY-Lifetime Award 2015

This winner is ...

Jim Ingles
Global Home Improvement Consultants, former Executive Vice President of Home Depot Development, France, England

Laudation:

Benoit Gaudet
Group CEO, Leroy Merlin

Special guests:

For more information and online-registration: <http://diysummit.event.com>



Eventi Esclusivi organizzati da Fediyma, EDRA e Ghin

**MADE 4 DIY E' SEMPRE IN CONTATTO CON I
DECISION MAKER DELLA GRANDE DISTRIBUZIONE !**

Kingfisher

LEROYMERLIN

Wickes

**HOME
DEPOT**



Virginie Planquart (Head of Style Castorama)





Consolidare



Crescere



Condividere



NETWORK



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